

## **Abstract and Key Words**

### **Title:**

Outdoor Education Course – The New Product of a Company Offer

### **Aim:**

Analysis and evaluation of needs and attitudes of the present company clients of Firma na zážitky, s.r.o. company in the outdoor education field to frame a pilot project of an outdoor course programme.

### **Method:**

Method of questionnaire was used to analyse and evaluate needs and attitudes of the company clients.

### **Results:**

A project of outdoor course programme was created according to results of realized research.

### **Key words:**

outdoor education, teambuilding, experience-based education